



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

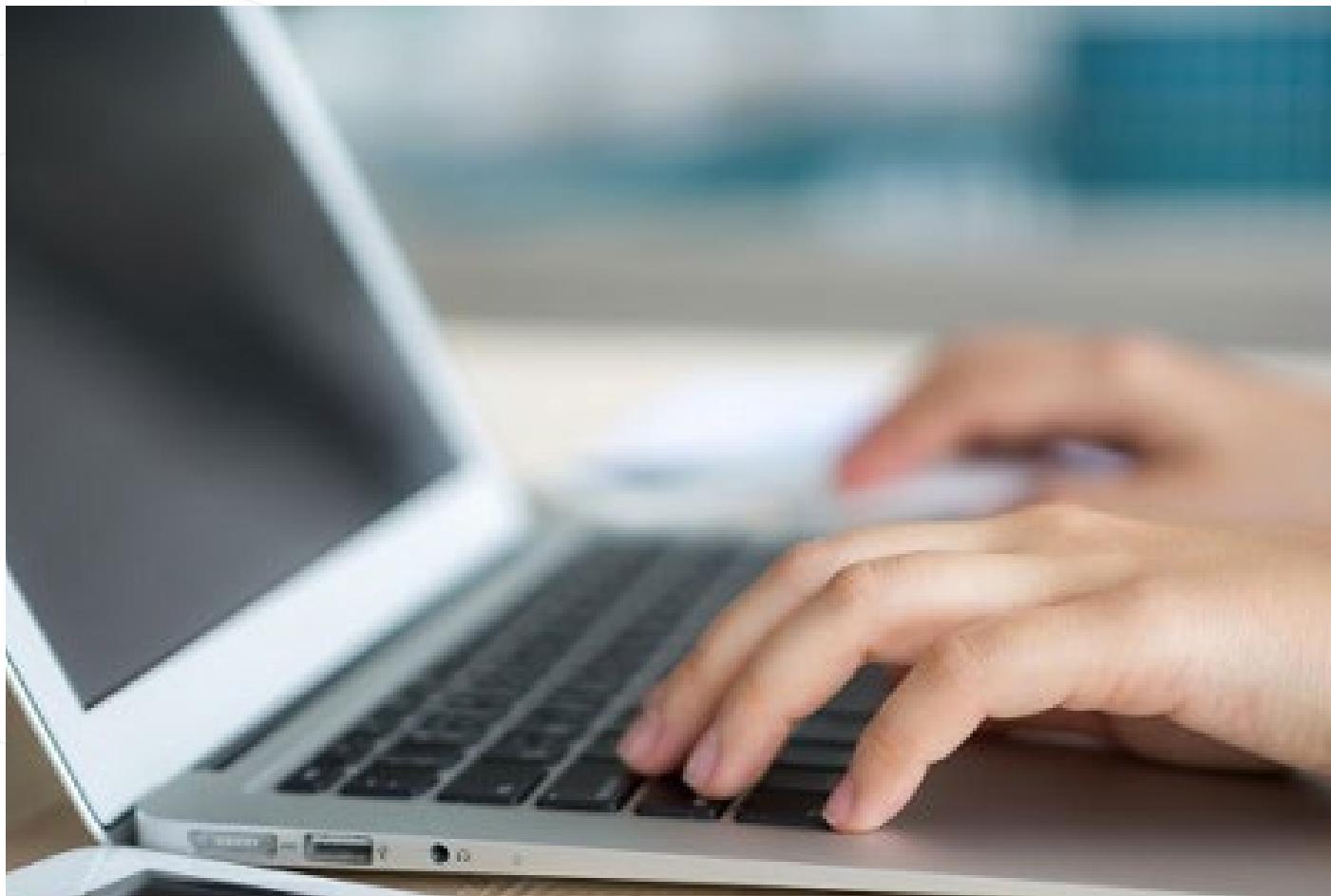
## ASIP News

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## ASIP to Hold Digital Training Courses through TadribOnline



**AMMAN** - The Arab Society for Intellectual Property (ASIP) and the Ministry of Industry, Trade and Supply discussed means of cooperation in holding digital training courses using TadribOnline platform.

ASIP met Dr. Muhammad Al-Jaghbir, a legal researcher at the Industrial Property Protection Directorate, head of the Organization & International Agreement Unit at the Ministry, and a certified trainer at ASIP to discuss issues related to a holding training course titled “Substantive Examination of Trademarks”, to be converted into a digital training course and uploaded to “Tadrib online website” (<http://tadribonline.com/>).

TadribOnline is a digital platform launched by Talal Abu-Ghazaleh Organization and Almotahida Education Group.

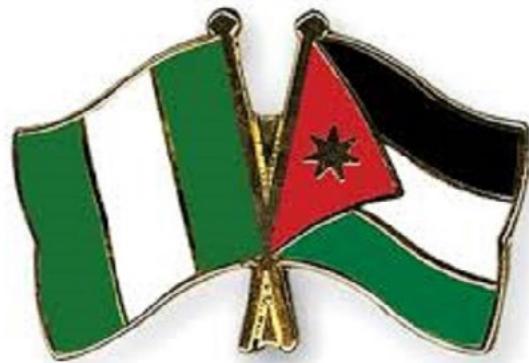
“TadribOnline” offers a group of various specialized training courses on the Internet that are categorized into different levels to improve levels of professional training among students and professionals and enhance their practical capacities and expertise in various domains by offering them remote training using advanced digital methods.



## ASIP to Hold Training Course for Participants from Nigeria

The Arab Society for Intellectual Property (ASIP) is going to hold a training course titled “The Role of Intellectual Property in Economic Development” in English for a number of participants from the Federal Government of Nigeria.

The course, to be held in Jordan in March 2018, aims at highlighting the economic value of intellectual property at the private and public sectors, the requirements of the economy of intellectual property economic development, Opportunities, Threats and Risks, as well as future prospects of the Intellectual property assets. In addition to discuss examples of technology transfer in the industry, and the contribution of R&D in building knowledge based economy at universities and scientific research centers.



## The Arab Society for Intellectual Property to Hold Training Course in February



The Arab Society for Intellectual Property (ASIP) will be holding a training course titled “Formal Examination of Patents” in February 2018, the most important subjects to be tackled in this course are:

1. Formal Examination
2. Legal procedures of Formal examination
3. Examination of foreign applications
4. Examination of local applications
5. The required documents for the examination
6. Objection
7. Decisions upon application
8. Practical examples for the formal examination of some applications in the European Patents Office.



## Abu-Ghazaleh Meets Students of Al- Balqa' Applied University



**SALT, Jordan** - At the invitation of Al- Balqa' Applied University (BAU), HE Dr. Talal Abu-Ghazaleh met with students of the Engineering Faculty to talk about the future of education.

At the beginning of the meeting, Dr. Abu-Ghazaleh extended his gratitude to the University management for the invitation, addressing students "you are the cornerstone of the future of education and the most capable to lead change."

Dr. Abu-Ghazaleh pointed out that the process of change is a fundamental element of success and that radical global transformation towards World Knowledge is currently underway," adding that the world is shifting from the civil state to the creativity and innovation state which is evidenced by the existence of innovative companies whose magnitude is bigger than the economy of the Arab world."

He noted that the education sector's main objective now is to graduate innovators and creators in accordance with the decision taken at the Annual Meeting of Arab States Research and Education Network (ASREN) which was recently held in Cairo.

He called for the formation of a taskforce of people to be in charge of the engineering faculties at the Jordanian universities, for students and representatives from Jordan Engineers Association to work together to analyze the current status of engineering education and propose plans and suggestions to introduce an engineering curriculum based on knowledge that corresponds to development in the world of engineering.

For his part, President of the University Dr. Abdullah Al Zubi welcomed Dr. Abu-Ghazaleh informing the students that he is a model of a self-made personality who represents a national global success story and who continues to achieve great success.

He stated that the University achieved advanced progress in its international ranking thanks to the efforts of the University academia, administrative staff and students.

At the meeting attended by a host of professors including University President's deputies, Dean of the Engineering Faculty Dr. Hussein Efeishat, faculty of Engineering, Dr. Al Zubi presented an honorary shield to Dr. Abu-Ghazaleh and a painting by one of the Engineering Faculty students.